

Trademark/Service Mark Application, Principal Register

Serial Number: 86472855

Filing Date: 12/05/2014

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86472855
MARK INFORMATION	
*MARK	QLED
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	QLED
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	LG Electronics Inc.
*STREET	128, Yeoui-daero, Yeongdeungpo-gu
*CITY	Seoul 150-721
*COUNTRY	Korea, South
EMAIL ADDRESS	mailroom@bskb.com
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Korea, South
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Mobile phones; Smart phones; Software for mobile phones; Laptop computers; Computers; Software for computers; Computer application software; Downloadable electronic publications; Tablet computers; Remote control apparatus; Wearable computers; Smart phones that fit on the user's face in the manner of eyeglasses; Wristbands adapted or shaped to contain or attach to handheld digital electronic media players; Computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to fitness, body fat, body mass index; Personal portable devices for recording, organizing, transmitting, manipulating, reviewing and receiving text, data, images and audio files relating to health and wellness; Software for television; Television receivers; Monitors for computer; Apparatus for recording, transmission or reproduction of sound or images; Digital Versatile Disc (DVD) players; Touch panels; LED panels; Polarizing film for LED panel; LED

	display for television; Audio-Video receivers for home theaters; Computer monitors
FILING BASIS	SECTION 1(b)
FILING BASIS	SECTION 44(d)
FOREIGN APPLICATION NUMBER	4020140082394
FOREIGN APPLICATION COUNTRY	Korea, South
FOREIGN FILING DATE	12/04/2014
INTENT TO PERFECT 44(d)	At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.
ATTORNEY INFORMATION	
NAME	Robert J. Kenney
ATTORNEY DOCKET NUMBER	0630-6180US1
FIRM NAME	Birch, Stewart, Kolasch & Birch, LLP
STREET	P.O. Box 747
CITY	Falls Church
STATE	Virginia
COUNTRY	United States
ZIP/POSTAL CODE	22040-0747
PHONE	(703)205-8000
FAX	(703)205-8050
EMAIL ADDRESS	mailroom@bskb.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	James M. Slattery, Michael K. Mutter, Charles Gorenstein, Paul C. Lewis, Terrell C. Birch, Raymond C. Stewart, Joseph A. Kolasch, Leonard R. Svensson, Michael T. Smith
DOMESTIC REPRESENTATIVE INFORMATION	
NAME	Birch, Stewart, Kolasch & Birch, LLP
STREET	P.O. Box 747
CITY	Falls Church
STATE	Virginia
COUNTRY	United States
ZIP CODE	22040-0747
PHONE	(703)205-8000
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EMAIL ADDRESS	mailroom@bskb.com
CORRESPONDENCE INFORMATION	
NAME	Robert J. Kenney
FIRM NAME	Birch, Stewart, Kolasch & Birch, LLP

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EMAIL ADDRESS	mailroom@bskb.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/Robert J. Kenney/
SIGNATORY'S NAME	Robert J. Kenney
SIGNATORY'S POSITION	Attorney of record, VA bar member
DATE SIGNED	12/05/2014

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To the Commissioner for Trademarks:

MARK: QLED (Standard Characters, see [mark](#))

The literal element of the mark consists of QLED.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, LG Electronics Inc., a corporation of Korea, South, having an address of
128, Yeoui-daero, Yeongdeungpo-gu
Seoul 150-721
Korea, South

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Mobile phones; Smart phones; Software for mobile phones; Laptop computers; Computers; Software for computers; Computer application software; Downloadable electronic publications; Tablet computers; Remote control apparatus; Wearable computers; Smart phones that fit on the user's face in the manner of eyeglasses; Wristbands adapted or shaped to contain or attach to handheld digital electronic media players; Computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to fitness, body fat, body mass index; Personal portable devices for recording, organizing, transmitting, manipulating, reviewing and receiving text, data, images and audio files relating to health and wellness; Software for television; Television receivers; Monitors for computer; Apparatus for recording, transmission or reproduction of sound or images; Digital Versatile Disc (DVD) players; Touch panels; LED panels; Polarizing film for LED panel; LED display for television; Audio-Video receivers for home theaters; Computer monitors
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on Korea, South application number 4020140082394, filed 12/04/2014. 15 U.S.C. Section 1126(d), as amended.

INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.

The applicant's current Attorney Information:

Robert J. Kenney and James M. Slattery, Michael K. Mutter, Charles Gorenstein, Paul C. Lewis, Terrell C. Birch, Raymond C. Stewart,
Joseph A. Kolasch, Leonard R. Svensson, Michael T. Smith of Birch, Stewart, Kolasch & Birch, LLP
P.O. Box 747
Falls Church, Virginia 22040-0747
United States

The attorney docket/reference number is 0630-6180US1.

The applicant hereby appoints Birch, Stewart, Kolasch & Birch, LLP

P.O. Box 747
Falls Church Virginia 22040-0747
United States

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Robert J. Kenney
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P.O. Box 747

Falls Church, Virginia 22040-0747
(703)205-8000(phone)
(703)205-8050(fax)
mailroom@bskb.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Robert J. Kenney/ Date: 12/05/2014
Signatory's Name: Robert J. Kenney
Signatory's Position: Attorney of record, VA bar member
RAM Sale Number: 86472855
RAM Accounting Date: 12/08/2014

Serial Number: 86472855
Internet Transmission Date: Fri Dec 05 16:59:58 EST 2014
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