



Pluritas, LLC is Selling Strategic LED Chip Patents Held by Pioneering Start-up, Illumitex, Inc.

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Illumitex Technology Available Includes Five Patent Families and 17 applications

For Release

San Francisco, CA (PRBuzz.com) February 11, 2013 -- Pluritas, LLC, a leading intellectual property transaction advisory firm, is conducting the sale of a strategic LED patent portfolio from Illumitex, Inc., an LED innovator and maker of optically advanced lighting products. The Illumitex portfolio includes five patent families and 17 applications, each related to novel approaches for improving LED extraction efficiency and for chip shaping. The IP rights capture years of innovation and R&D relevant to the multi-billion-dollar market for LED chips.

Illumitex was founded in 2005 by imaging and optics industry veterans and has brought a fresh approach to traditional LED design. The company is now focusing its future on lighting fixtures and total solutions, and is making their patents related to chip technology available for purchase. An overview presentation about the patents is available for review at <http://www.pluritas.com/campaigns/illumitex>, as well as detailed information about the individual patents.

For more information on this sale opportunity or to pursue due diligence of the Illumitex assets, please contact Myron Kassaraba, at (415) 963-3790, ext. 104 or email: illumitex@pluritas.com.

About Pluritas

Pluritas, LLC, headquartered in San Francisco, CA, is a market leading intellectual property advisory firm that provides transaction and advisory services for the buying, selling, financing and strategic positioning of patents and brands. Further information about the firm is available at www.pluritas.com

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