

Certification Mark Form, Principal Register

Serial Number: 77813597

Filing Date: 08/26/2009

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77813597
MARK INFORMATION	
*MARK	\\TICRS\EXPORT7\IMAGEOUT7\778\135\77813597\xml1\AP P0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	OFFICIALLY CERTIFIED PINEMARK
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two concentric circles with the words "OFFICIALLY CERTIFIED PINEMARK" in the space between the two circles and a pine tree in the inner circle.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	253 x 250
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	PineMark, Inc.
*STREET	P.O. Box 927637
*CITY	San Diego
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	92192-7637

EMAIL ADDRESS	lauren@pinemark.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	B
*IDENTIFICATION	Analysis and evaluation of the environmental impact of individual lifestyles
FILING BASIS	SECTION 1(b)
CERTIFICATION	
*CERTIFICATION STATEMENT	The certification mark, as intended to be used by authorized persons, is intended to certify that an individual has met certain criteria to maintain a low environmental impact and carbon footprint in his or her lifestyle and lead a sustainable lifestyle.
CORRESPONDENCE INFORMATION	
NAME	PineMark, Inc.
FIRM NAME	PineMark, Inc.
STREET	P.O. Box 927637
CITY	San Diego
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	92192-7637
EMAIL ADDRESS	lauren@pinemark.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325

*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/Lauren de los Santos/
SIGNATORY'S NAME	Lauren de los Santos
SIGNATORY'S POSITION	CEO
DATE SIGNED	08/26/2009

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp. 12/31/2008)

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To the Commissioner for Trademarks:

MARK: OFFICIALLY CERTIFIED PINEMARK (stylized and/or with design, see [mark](#))

The literal element of the mark consists of OFFICIALLY CERTIFIED PINEMARK.

The applicant is not claiming color as a feature of the mark. The mark consists of two concentric circles with the words "OFFICIALLY CERTIFIED PINEMARK" in the space between the two circles and a pine tree in the inner circle.

The applicant, PineMark, Inc., a corporation of Delaware, having an address of
P.O. Box 927637
San Diego, California 92192-7637
United States

requests registration of the Certification Mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class B: Analysis and evaluation of the environmental impact of individual lifestyles

Use in Commerce: The applicant has a bona fide intention to exercise legitimate control over the use of the certification mark in commerce by its authorized persons on or in connection with the identified goods/services (15 U.S.C. Sections 1051(b) and 1054). Applicant will not be engaged in the production or marketing of the goods or services to which the mark is applied. Applicant will later provide with the filing of an Allegation of Use (Amendment to Allege Use/Statement of Use) a COPY OF STANDARDS the applicant will use to determine whether goods or services will be certified.

The certification mark, as intended to be used by authorized persons, is intended to certify that an

individual has met certain criteria to maintain a low environmental impact and carbon footprint in his or her lifestyle and lead a sustainable lifestyle.

Correspondence Information: PineMark, Inc.

P.O. Box 927637

San Diego, California 92192-7637

lauren@pinemark.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the certification mark sought to be registered, or, if the form is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to exercise legitimate control over use of the mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods and/or services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true. The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Lauren de los Santos/ Date Signed: 08/26/2009

Signatory's Name: Lauren de los Santos

Signatory's Position: CEO

RAM Sale Number: 7818

RAM Accounting Date: 08/27/2009

Serial Number: 77813597

Internet Transmission Date: Wed Aug 26 20:29:34 EDT 2009

TEAS Stamp: USPTO/CTM-65.118.87.157-2009082620293407

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