

# Trademark/Service Mark Application, Principal Register

Serial Number: 77815507

Filing Date: 08/28/2009

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	77815507
<b>MARK INFORMATION</b>	
*MARK	<a href="\\TICRS\EXPORT7\IMAGEOUT7\778\155\77815507\xml1\AP P0002.JPG">\\TICRS\EXPORT7\IMAGEOUT7\778\155\77815507\xml1\AP P0002.JPG</a>
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
COLOR MARK	YES
COLOR(S) CLAIMED (If applicable)	The color(s) green is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of a circle with a pine tree in the middle.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	250 x 264
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	PineMark, Inc.
*STREET	P.O. Box 927637
*CITY	San Diego
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	92192-7637
EMAIL ADDRESS	lauren@pinemark.com

<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>*INTERNATIONAL CLASS</b>	042
<b>*IDENTIFICATION</b>	Analysis and evaluation of individual lifestyles for the purpose of certification; services involving analyzing and evaluating individual lifestyles to help individuals reduce their environmental impact and live sustainable lifestyles
<b>FILING BASIS</b>	SECTION 1(b)
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	PineMark, Inc.
<b>FIRM NAME</b>	PineMark, Inc.
<b>STREET</b>	P.O. Box 927637
<b>CITY</b>	San Diego
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	92192-7637
<b>EMAIL ADDRESS</b>	lauren@pinemark.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/Lauren de los Santos/
<b>SIGNATORY'S NAME</b>	Lauren de los Santos

<b>SIGNATORY'S POSITION</b>	CEO
<b>DATE SIGNED</b>	08/28/2009

PTO Form 1478 (Rev 9/2006)  
OMB No. 0651-0009 (Exp 12/31/2008)

## **Trademark/Service Mark Application, Principal Register**

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### **To the Commissioner for Trademarks:**

**MARK:** (Stylized and/or Design, see [mark](#))

The color(s) green is/are claimed as a feature of the mark. The mark consists of a circle with a pine tree in the middle.

The applicant, PineMark, Inc., a corporation of Delaware, having an address of  
P.O. Box 927637  
San Diego, California 92192-7637  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 042: Analysis and evaluation of individual lifestyles for the purpose of certification; services involving analyzing and evaluating individual lifestyles to help individuals reduce their environmental impact and live sustainable lifestyles

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Correspondence Information: PineMark, Inc.

PineMark, Inc.

P.O. Box 927637

San Diego, California 92192-7637

lauren@pinemark.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

## Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Lauren de los Santos/ Date Signed: 08/28/2009

Signatory's Name: Lauren de los Santos

Signatory's Position: CEO

RAM Sale Number: 4869

RAM Accounting Date: 08/31/2009

Serial Number: 77815507

Internet Transmission Date: Fri Aug 28 19:37:34 EDT 2009

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